



CONTENT FROM BRIGHTHOUSE FINANCIAL

PROFILE 2020 | FORTUNE 500

# Providing Security in Uncertain Times

Since spinning off from MetLife in 2017, **Brighthouse Financial** has been focused on a simple mission—to help people achieve financial security.

“DURING THIS CHALLENGING TIME, THE HEALTH AND SAFETY OF OUR PARTNERS, CUSTOMERS, EMPLOYEES, AND THEIR FAMILIES IS BRIGHTHOUSE FINANCIAL’S TOP PRIORITY.”

ERIC STEIGERWALT  
PRESIDENT & CEO  
BRIGHTHOUSE FINANCIAL



## AMID THE UNCERTAINTY THAT’S DEFINED

2020, Americans are facing growing financial concerns and are increasingly turning to institutions to guide them.

Brighthouse Financial, Inc., the Charlotte-based life insurance and annuity firm, is delivering on its mission to help people achieve financial security. The company has invited any customers who have been adversely impacted by the COVID-19 crisis to reach out to discuss potential accommodations.

“During this challenging time, the health and safety of our partners, customers, employees, and their families is Brighthouse Financial’s top priority,” says president and CEO Eric Steigerwalt.

Brighthouse Financial, which spun off from MetLife, Inc. in 2017, is doing its part to assist the broader community as well. The company has donated more than \$500,000 to food banks and other organizations in its communities across the United States.

Meanwhile, the company is continuing to innovate with products aimed at helping clients

achieve financial security, both now and in the future. Last year, it launched Brighthouse SmartCare®, its first life insurance product introduced as an independent, public company. The hybrid life insurance and long-term care insurance policy is aimed at helping policyholders in two ways. It offers a death benefit and long-term care coverage if they need it, helping to protect their retirement against unexpected long-term care costs. SmartCare adds to Brighthouse Financial’s lineup, which includes products such as its flagship Shield® Level index-linked annuities. Shield annuities are designed to help customers by providing a level of protection for their assets during market downturns while offering growth opportunities during up markets.

The success of such products reflects the company’s culture and the dedication of its more than 1,300 employees, all of whom transitioned to a remote-work environment in March 2020.

“Due to our employees’ adaptability and commitment, we are able to continue to support our customers and the financial professionals we partner with,” Steigerwalt says.

To help ease the transition, Brighthouse Financial continues to provide all its workers a floating holiday for every two weeks they’re spending working from home. Along with flexible scheduling, the days off are meant to allow workers to spend time with family and take care of personal needs.

“Despite the challenges created by the pandemic,” Steigerwalt says, “we remain steadfastly focused on our mission and strategy and on delivering for our partners and customers.” ■

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## We’re on a mission to help people achieve financial security.

As one of the largest providers of annuities and life insurance in the U.S.,<sup>1</sup> we specialize in products designed to help people protect what they’ve earned and ensure it lasts.

To learn more, talk to your financial professional or visit [brighthousefinancial.com](https://brighthousefinancial.com).



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<sup>1</sup> Ranked by 2018 admitted assets. Best’s Review®: Top 200 U.S. Life/Health Insurers. A.M. Best, 2019.

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